



MrE's

Louisiana Festival

project

A NEW FESTIVAL

Create a brand new Festival

The student or student group will create a new festival to help promote tourism within the state, celebrating food, music, historic place, or event. They will research current festivals using the text, internet, state festival guides, and the state almanac. Remember this must be a totally **new** festival.

The students will:

- _____ *Research current fairs and festivals*
- _____ *Come up with an idea to celebrate*
- _____ *Plan a location for festival (town/county)*
- _____ *Plan time of year for festival (harvest, anniversary, event)*
- _____ *Create a reason for this event to be held*
- _____ *Create a list of festival events (contests, music, dances...)*
- _____ *On ditto of t-shirt, design a full color logo for festival*
- _____ *Create a copy of what the full color opening page of festival website with web address*
- _____ *Create a full color mini-poster on a half sheet of poster board, 14x22*
- _____ *Write a (150+ word) news release explain festival*
- _____ *Give a brief oral report about festival when called upon*

Grade will be based:

50% - Daily class work

40% - assignments: t-shirt logo, webpage, poster, news release

10% - Oral report

Name _____ Date _____

My NEW State Festival T-shirt Design

Directions: Design a shirt that will showcase a NEW State Festival. Make sure you understand where this festival will be held at and when. Create it using a catchy saying, lots of colors, great artwork. Make sure the design is simple and finished in pencil colors and black ink, **no exceptions.**

