



Deep in the heart of Louisiana lies America's largest swamp—a million miles of inhospitable bayous, marshes and wetlands where nature rules and humans struggle to tame it. Many of its inhabitants are the hardened descendants of French refugees who were forced out of Canada in the 18th century and settled in this harsh yet majestic environment. Today, these people are known as the Cajuns, a group renowned throughout the world for their flavorful cuisine, distinctive music and vibrant culture. Resilient, self-reliant and fiercely independent, the Cajuns of the Atchafalaya Swamp still carry on many of their ancestors' trades and traditions.

HISTORY follows these swamper through a time of year that is crucial to their survival: the 30-day alligator hunting season. At its core, this is a uniquely American story of a proud and skillful people fighting to maintain an ancient way of life in a rapidly modernizing world, despite the many perils and trials that stand in their way.

Directions: While watching the show, answer the following economics-related questions. Reviewing your "Ch. 3 Louisiana's Economy" Vocabulary will be helpful.

1. What goods/services do they produce? _____
2. Are these private or public goods/services? _____
3. Who would be a typical consumer of these goods/services? _____

4. How do they use natural resources to produce their products? _____

5. How do they use human resources to produce their products? _____

6. How do they use capital resources to produce their products? _____

7. What other goods/services might they be dependent on to sell their goods/services? _____

8. How does scarcity play a role in their business? _____

9. How have they answered the four basic economic questions? (p. 79-80) _____

10. What type of economy are they operating in? _____

DUCK DYNASTY

Duck Dynasty is an American reality television series on A&E. It shows the lives of the Robertson family, who became wealthy from their family-operated business, Duck Commander, operated in West Monroe, Louisiana, which makes products for duck hunters, primarily the duck call named *Duck Commander*. The Robertson men, brothers Phil and Si, and Phil's sons Jase, Willie, and Jep, are known for their long beards. The business began in a family shed, where Phil Robertson spent 25 years making duck calls from Louisiana cedar trees. His son Willie is now the CEO of the company.

The Robertsons have built a multi-million dollar sporting empire manufacturing duck calls in Monroe, Louisiana and have earned a seat in homes across the country with their special brand of downhome practicality, southern charm and sharp sense of humor. Every day affairs are met by Willie's growing business ideas, Phil's fatherly advice, Mrs. Kay's delicious recipes, Uncle Si's oddball philosophies and Jase's endless need to hunt, fish, and rib his brothers. They are the family that works together, plays together and of course, eats together. The whole family joins in for more adventures on the bayou, where day to day life may be mundane for some, but for the Robertsons, is anything but dull.

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